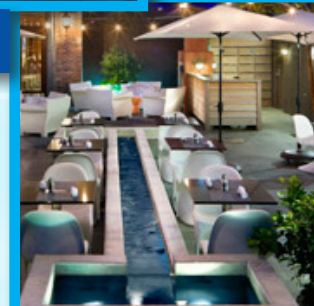


Long Island's Best *TV SHOW*



Long Island's Best TV SHOW

What is Long Island's BEST TV Show?

Long Island's Best TV Show is a local information and consumer education show that airs every **Saturday at 8am - 8:30am on CBS Channel TV 55.**

This TV show includes:

- Highlighting the best businesses in town.
- People who are making Long Island the best.
- Popular places and the best happenings on Long Island that nobody wants to miss.

• **Long Island's Best TV Show** is the only channel that will give you the latest updates on Long Island backed by two famous co-hosts: **Vincent Butta** and **Jill Nicolini** who will conduct insightful segments that include all the best of Long Island. The show itself is very much formatted much like a morning TV show similar to the **Today Show** and **Kelly and Michael**.

• **Long Island's Best TV Show** also features clients talking about the value of their products and services to viewers.

• **ALSO- Long Island's Best Radio Show**
– **Airing on LI News Radio 103.5, Saturday & Sunday**



Meet Our Co-Hosts

Vincent Butta



Vincent Butta is the Host of "Authentic Foods TV", "Authentic Sicily", "Authentic Greece", "Authentic Brazil". ABC's prime time, "My kind of Town". Movie credits: "The Break Up Artist", "Dan", "Brutal Massacre - a Comedy", "Bert", Winner of 1980 Young Comedians.

Jill Nicolini



Currently, Jill Nicolini is a traffic reporter on CBS 2 News This Morning on WCBS-TV in New York City. She was a former model, actress featured in numerous TV shows such as "Sex in The City", and NBC's "Law and Order", and a Reality TV show participant.



Long Island's BEST TV Show

is being on CBS Channel TV 55 New York, has the ability to reach
11 MILLION VIEWERS

CBS Channel TV 55 is part of the CBS Television Stations group, a division of CBS Corp. and one of the largest network-owned station groups in the country.

As a BONUS, this show also will air on-



BONKO TV

Every Saturday and Sunday
with a demographic of
100 Million users



ROKU



Google TV



Amazon Fire



Play Store

AND... All Android Devices



Long Island's Best TV SHOW

Long Island's BEST TV Show

■ ■ ■ Packages ■ ■ ■

4 - 5 MINUTE SEGMENTS

Each Guest/Business will receive the following;

- Long Island's Best 4-5 minute segments that are an in depth overview of your business or brand. Both are recorded in studio and on location.
- Long Island's Best Social Media Platforms post the day your segment airs.
- 55,000 ROS impressions on LIBEST.TV.
- Producer/Scriptwriter to develop your custom segment on Long Island's Best.
- Interviewed in our studio by Vincent Butta or Jill Nicolini.
- On-Line Video Link for your Social Media Platforms.

Each Segment: \$6,000.00 each



Long Island's Best TV SHOW

Long Island's BEST TV Show

■ ■ ■ Packages ■ ■ ■ 1 MINUTE SEGMENTS

Long Island's Best TV Show is currently producing **LI Best Minute informational segments** that will be placed within our morning show series when we go to commercial break segments. These segments will offer informative information to millions of our dedicated viewers.

HEALTH - LEGAL - RESTAURANT - TRAVEL - COOKING

Each Guest/Business will receive the following;

- Produced our Long Island Studio or On-Location***
- 13 – Video Segments (60 second each)
- Producer to develop marketing concepts with your team
- Production Equipment & Team
- Professional Spokes Person (optional)**
- On-Line Video files uploaded to your sites Master Digital File

Each Segment: \$1,500.00 each week (based on 13 weeks)

** Please note: Professional Spokesperson is an additional \$750.00 fee.

*** Please note: Additional Location fee will be applied



For Example:

HEALTH BREAK: weekly segments of 1 minute duration. These segments offer an opportunity to promote the selected Doctors as experts in their specialized field while at the same time offering vital medical information to our large and loyal viewing audience.



Long Island's BEST TV Show Special 60 Segment Feature

"Tommy's Tips"

Long Island's Best TV Show is offering a 60 second segment of "Tommy's Tips" based on Home Improvement.

In each segment Tommy shows everyday home improvement projects that are quick and easy ways for any homeowner to fix.

Each Segment: \$2000.00



What Are Our Clients Saying...

***"My phone has been
ringing off the hook
with new clients."***

-client name

***"Our phones
are ringing
off the hook!"***

-client name

***"I would recommend Long
Island's Best for anyone
who wants to get their
message out to potential
customers without going
the traditional
commercial route."***

-client name

***"The segment went
well- we had a good
seminar turnout
because of it"***

-client name

***"I think you all did
an incredible job,
and I am sincerely
thankful."***

-client name

Long Island's Best TV SHOW

About Us

GVP DIGITAL
MEDIA

GVP is a full service infomercial production company and direct response marketing agency. Our hard-hitting direct response campaigns have demonstrated strong return on investment while simultaneously strengthening our clients' brand. Our leadership offers years of experience and expertise. We bring internet marketing, e-commerce television -- with a focus on new digital media. GVP gives brands a human voice and face.

Through our brand entertainment productions we maintain our mission to entertain, educate and engage engage viewers through solution oriented content. Companies that partner with us gain valuable brand exposure and position their products for market objectives.

Branded Entertainment is a growing form of marketing. It is clear that the future of Advertising is different from the traditional interruptive advertising model, and producers probe relentlessly for ways to slip advertising inside programs, because old-fashioned advertising increasingly gets screened out by the owners of digital video recorders. That's why we believe that Brand Entertainment is a logical extension of Brand Integration and Product Placement strategies into TV programs, while entertaining, educating and engaging viewers with the solution.

Harry Oates
President / CEO
GVP Digital Media

